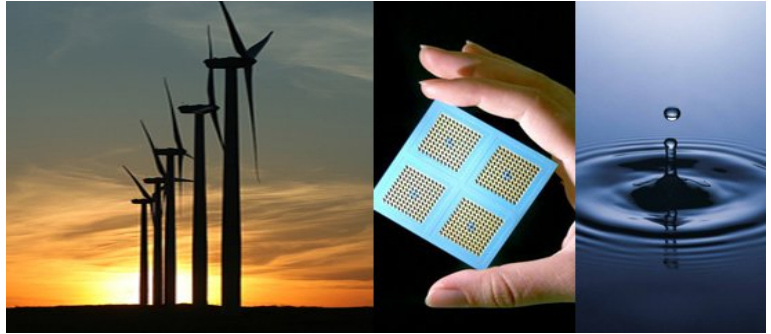


Attention Teachers!

We are looking for the next generation of environmental entrepreneurs



Do you have a student (11th or 12th grade) with an entrepreneurial spirit?
Are they contemplating the University of Washington?
Are they interested in innovative ideas related to the environment?
Will they have participated in the Cool School Challenge by April 2010?

On April 1st, 2010, the University of Washington, Center for Innovation and Entrepreneurship will be hosting the UW Environmental Innovation Challenge (EIC). The EIC is basically a science fair for college students – with one small twist – the grand prize for the winning university team is \$10,000! This year's emphasis for the Challenge is energy.

Team CoolSchool Challenge has been invited to bring a total of 5 highly qualified high school students to help host a Cool School Challenge information table at the EIC. The students will also have the opportunity to check out the projects developed by the UW teams and learn more about the Lavin Entrepreneurial Program for incoming freshmen. Prior to the EIC, the students will take a tour of the UW campus to see other interesting projects under development in various labs and departments.



The students can expect a very full day (12–8pm, April 1st, 2010) of opportunities to network and become inspired by college students who are excited about making a difference.

If you have a student who would benefit from this opportunity, please have them write and submit a personal statement by Feb 1st, 2010. The personal statement should address their leadership contributions, knowledge or creativity in a field, and future goals.

Student personal statements and/or questions can be sent to: Mike Wierusz, MAT, LEED AP[®], info@coolschoolchallenge.org

UW Environmental Innovation Challenge: This year's theme is clean-tech with an emphasis on energy. Teams have more than six months to work through idea and team formation, technological development, and market analysis and business planning. More info: www.eic.washington.edu

UW Lavin Entrepreneurial Program: The mission of the program is to prepare a select group of entering UW undergraduate students for a path in entrepreneurship. Students will graduate with a comprehensive understanding of entrepreneurship in all its forms, including experience in starting and running their own company, and a summer internship in an early-stage firm. More info: www.foster.washington.edu/centers/cie/

Cool School Challenge: A FREE innovative program that motivates students, teachers, and school districts to reduce carbon dioxide emissions by 2,000 lbs or more per classroom, per school year. By conducting audits of classroom energy, solid waste, and transportation, the students identify opportunities to improve efficiency, reduce waste and shrink their carbon footprint. More info: www.coolschoolchallenge.org



CIE
CENTER FOR INNOVATION AND ENTREPRENEURSHIP

W Foster
School of Business